




TRINITY SENIOR LIVING COMMUNITIES
Creating Sanctuary™
 39500 Orchard Hill Place, Suite 400
 Novi, MI 48375
www.TrinitySeniorSanctuary.org

Non-Profit
 Organization
 U. S. Postage
PAID
 Farmington, MI
 Permit #188

Join us in celebrating!
September 16, 2008

Serving our residents with
 excellent care, endless
 hospitality and open hearts.

Introducing **Sanctuary™**



YOU'RE INVITED TO OUR BRAND LAUNCH!

SANCTUARY AT HOLY CROSS

Creating
SANCTUARY™



Building relationships

We do more than just deliver care. We take the time to have meaningful relationships with our residents and become an integral part of their lives.



Meeting resident needs

Our work is defined by our residents' needs. Community activities are based upon the likes, dislikes and desires of the Sanctuary members.



We understand

For our residents and care partners alike, we understand that every life is sacred. We nurture opportunities for fulfilling life experiences.

Inside Sanctuary™



As we launch our new brand, we're also changing our name from Trinity Continuing Care Services to **Trinity Senior Living Communities (TSLC)**. It reflects our sacred mission for creating neighborhoods filled with remarkable and rewarding experiences. Our residents are valued and empowered to make decisions that affect their lives. Our care partners and associates can live out their calling in caring for elders. At each of our 33 communities across Michigan, Indiana and Maryland, we're nurturing relationship and enriching lives. Together, we're creating Sanctuary™.



SANCTUARY AT HOLY CROSS

A Trinity Senior Living Community

Affiliated with Holy Cross Hospital

Introducing OUR NEW BRAND

A special invitation

Join us as we introduce Sanctuary™ to the Holy Cross community.

DATE:
Thursday, May 8, 2008

TIME:
XX p.m.

Please R.S.V.P.

To attend our brand launch, please R.S.V.P. by calling Melody at (000) 000-0000.



DIRECTIONS: Sanctuary at Holy Cross is at 3415 Greencastle Rd. in Burtonsville. It is located about a accumsan henibh ent in henim dui si onsenisl do consequis dolore del ing enis ea.

What is Sanctuary™?

Sanctuary™ is our new approach to senior living.

We recognize that today's typical long-term care facility does not adequately meet the needs of today's seniors.

We're changing that by creating Sanctuary; small, consistent communities of resident and care partners who work, grow and share life experiences together. Our goal is to create places of well-being that nourish the body, mind and spirit by honoring the sacredness of every soul, residents and care partners alike.

The Sanctuary model focuses on hospitality, companionship and in creating and preserving close relationships with our residents. It reflects our adoption of the Eden Alternative™ concept and strives to eliminate the loneliness, helplessness and boredom that often accompany traditional long-term care.

After many months of preparation, we're introducing our new brand and incorporating "Sanctuary" into the official name of each of our senior communities.